

Office of Institutional Advancement

June 25, 2003

Mr. Mike Barker P.O. Box 60230 Midland, TX 79711

Dear Mike:

Thank you for providing news coverage as well as playing in the 3rd Annual UTPB Athletic Golf Tournament held on Friday, June 20, 2003. Your and BIG 2 News' participation was vital to the success of the tournament! I am truly grateful for your help.

As you are aware, The University of Texas of the Permian Basin currently offers teams in men's and women's soccer and basketball as well as volleyball and softball for women. This fall, we will be adding men's and women's swim teams and in the spring of 2005 we will be fielding our first men's baseball team. Future plans include joining the NCAA Division III and the addition of men's and women's golf and cross country teams.

Athletics are a vital tool for recruiting students to attend the University. By expanding our athletic program, we are creating a more traditional atmosphere on campus, and thanks to your support, future growth is inevitable.

Once again thank you. Your participation was greatly appreciated!

Sincerely,

Stacey Fuqua

Development Officer

July 25, 2003

Mark McKay KMID TV 3200 LaForce Midland, Texas 79711



Dear Mr. McKay,

On behalf of the Junior Achievement Midland District Council and the students we serve, we would like to express our sincere appreciation to Midland Reporter Telegram for your tax deductible contribution to promote this year's annual fund raising event, ShrimpFest 2003.

Throughout the year, one student in five will receive a Junior Achievement program. Your involvement at ShrimpFest 2003 as a volunteer, donor, or sponsor directly impacts the lives of students, their families and our entire community. Thank you for your generosity and continued support!

Sincerely,

Lisa Neal

Junior Achievement of Midland



ECTOR COUNTY LIBRARY

June 24, 2003

Glenn Glazer & Hilary Evitt KMID TV P.O. Box 60230 Midland, Texas 79711

Dear Hilary & Glenn:

I want to thank both of you for coming to our Story Time and adding a touch of humor to our program. Glenn, thank you for reading Dr. Seuss with so much enthusiasm. Hilary thank you for your kind smile and wit as Glenn was reading. The children and adults loved having you at Story Time. The children especially enjoyed seeing local celebrities. People like you volunteering your time, is what makes our Summer Reading Program a success. Thank you for sharing your talents with us.

I really appreciate the time you took to entertain our children.

Yours Truly, Nelda & ane

Nelda Lane, Librarian

Children's and Young Adult Department



Midland Habitat for Humanity

P.O. Box 2555 Midland, Texas 79702 (915) 686-8877 • (915) 686-9994 Fax Email: habitatmid@ruoln.net

May 23, 2003

Mark McKay KMID PO Box 60230 Midland, TX 79711

Dear Mr McKav

Enclosed is the 2002 Annual Report for Midland Habitat for Humanity. The theme of "Built to Grow" reflects the efforts of all of you for the children and families highlighted in this report. On behalf of all of us at Midland Habitat for Humanity, "Thank you!" for your support!

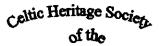
The social implications of affordable housing affects us all. We are honored by your partnership as we work together to improve the quality of life for those trapped in substandard housing. Recently, I heard a sermon about the ingredients for success. One of the keys to success was doing something *significant*. I thought of Habitat and realized that Midland Habitat is *significant*. How blessed we all are to be a part of something that is truly *significant*! Our efforts and gifts will keep on giving for years and provide intangible benefits for these families that will continue for a lifetime. Together we have thrown the proverbial rock into the pond. The ripples started here and will continue...on and on.

Thank you!

Sincerely,

Alynda Best

Executive Director





P O Box 7144, Midland, TX 79708-7144 (432) 697-1697

April 21, 2003

KMID Big 2 P O Box 60230 Midland, TX 79711 Attn: Renee Drake

Promotions Director

Dear Renee:

We wanted to take this opportunity to thank you for your professional assistance in promoting the Celtic Heritage Society of the Permian Basin's first Celtic Festival and Gathering of the Clans for 2003. It was a great success, and we are already in the very early stages of planning for 2004. We so hope that you still plan on joining us in 2004, as we expect the festival will be bigger and better than before.

Without the support of our professionals and media, within the Permian Basin, new events such as this would not be able to succeed.

Again, we thank you and we look forward to working with you in 2004.

Sincerely,

Dennis McIntosh, Chieftain (CHSPB)



MAYOR

MICHAEL J. CANON

April 15, 2003

P.O. Box 1152 MIDLAND, TEXAS 79702

Mel Hudman News Director KMID-TV P.O. Drawer 60230 Midland, TX 79711

Dear Mr. Hudman:

Sunday, April 13, 2003, was a beautiful day for many West Texans. Hundreds of residents gathered together to "Salute Our Troops" at a community wide rally. The rally provided an opportunity for many to publicly show support of our troops, our military leaders, and our President.

The event would not have been possible without the help of our local media. Your station helped spread the word as the rally approached. KMID was also instrumental in videoing the program and webcasting it for our soldiers to view. In addition, those who were not able to attend were given the opportunity to later watch the entire rally on KMID. Another thank you to Mike Barker for giving his time to help host the event.

It is always uplifting to see our community pull together in a time of need. Many families and friends of those fighting in Iraq needed to feel that community support. We will continue to support and pray for our leaders and troops fighting for Iraqi Freedom.

Thank you again for your support and involvement in our community!

Sincerely,

Michael J. Canon Mayor

Mark McKay, General Manager

CC:

"Hometown of President George W. & Laura Bush"

Midland Association of Churches

P.O. Box 10070 Midland, TX 79702 Email: macmidland@yahoo.com

Executive Committee

President:

Rev. Jo Gay, St. Mark's United Methodist Church

Vice President:

Jimmy Patterson United Way of Midland

Secretary:

Dennis Bade

Hollowell United Methodist Church, St. Luke's United Methodist Church

Treasurer:

Carole Hobbs First Presbyterian Church

Class of 2003:

Rev. Don Childers Memorial Christian Church Lael Cordes-Pitts Casa de Amigos Dr. Frances Hymel, New Hope Pastoral Counseling Fr Tom Kelley, Our Lady of San Juan Catholic Church Dr Roger Sherman Discovery of Life Church Rev. Steve Wilkins

Class of 2004:

First Presbyterian Church

Pam Smith Episcopal Church of the Holy Trinity Edna Hibbitts St. Nicolas Episcopal Church Rev. Bob Barndt Midland Lutheran Church Bambi Byers, Trinity Presbyterian Rev. Stan Wilson Chaplain, Midland Memorial Hospital Rev. Bill Clark, Grace Presbyterian Church Gretchen Bell

Church Women United

7-11-02

Mike -

Just a note to say Thank you so much for the fantastic job you did enceing our panel discussion, Jan. 31. elt truned out to be an inividible night. (Should you ever want a video of the night, just let me know).

I really hope you'll consider moderating fature ponul discussions. of can't imagine anywerlse led talker have handling the event.

Sgain, my Sincered Thanks.

To whom it may concern:

My name is Jerry Mc Howan. I have lived in Milland for 35 years.

In that time I have seen a lot of good and some 'not so good" newscatters come -

There were some real culies and there were some that should have been in another occupation.

In my opinion, the first big emprovement at Ch. 2 was when you got se'd of Jay Gordon Lund. He was (and is) so immature that when the water weather came on I would flip to channel to another station.

In more second times, when you hered Karen Carter to your news team - you improved the 2 news 200%. Shes mature, professioned and I enjoy her newscast.

A think the team you have now, with mike, Karen, Mel, and Horace, you have





3125 Travis Avenue P.O. Box 4761 Midland, Texas 79704 915-694-9856 • 915-520-9861

February 21, 2001

KMID TV Mike Barker P.O. Box 60230 Midland, Texas 79711

Dear Mr. Barker,

Again, I want to say "Thank You" for being with us at our Chili Cook-off. We all had a great time and were glad to have you with us. Everyone was excited about the great panel of judges we had. I hope you and your son enjoyed your time with us and that our members were friendly and warm.

Please come back and visit our church anytime. We would be delighted to see you again! If there is ever anything that you may need, please do not hesitate to call on us here at Second Baptist.

Sincerely,

Tom G. Revilla

Fellowship of Encouragement

From:

"Nancy Mabry" <nmabry@apex2000.net>

To:

<GMWT@Big2.com>

Sent:

Monday, January 28, 2002 12:39 PM

Subject:

We Love the Morning Show!

Just want Alisa Armijo and Glen Glazer to know how much we enjoy the news in the mornings! I am usually exercising at 6:30 AM, and it's nice to have something good to watch while doing so. The other morning news shows are boring, but Alisa and Glen brighten the mornings. We like Glen's crazy comments and the way he does the weather. Alisa's ever-present smile can't be beat!

Keep up the good work!! (and please don't read this on the air!)

Sincerely,

Nancy Mabry nmabry@apex2000.net

From:

"Darrell Rock" <darrell.rock@twcc.state.tx.us>

To:

<GMWT@Big2.Com>

Sent:

Thursday, January 10, 2002 3:24 PM

Subject:

Alisa & Glenn

Just a note to tell you how wonderful we think the morning show is with you two on!!!! My daughter & I revolve all our daily duties in the a.m. (getting ready for work - ironing, putting on makeup, etc...) while getting the biggest kicks out of you guys!!! The chemistry between you two is like watching an old movie!!!!! Keep up the good work, you're doing great!!!!!

Darrell Susan Rock & Perri E. Rock (yes, I am a girl & my name is Darrell & my daughter is named Perri, but my son is not named Sue!!!)

From:

"Wall Street Automotive" <wallstreetauto@clearsource.net>

To:

<gmwt@big2.com>

Sent:

Friday, January 11, 2002 7:31 AM

Subject:

Glenn's bull ride

Glenn,

I watched the show this morning, and I have to tell you that I think that was about the funniest thing that I have seen in a long time. I have to say you are a terrific sport. That clip should be in America's Funniest Videos. Keep up the good work.

Jimmy Clepper and the gang at Wall Street Automotive

From:

<Myrtle5837@aol.com>

To:

<gmwt@big2.com>

Sent:

Thursday, January 17, 2002 7:06 AM

Subject:

(no subject)

Just wanted to tell you that you start our day off right.....laughing, smiling, and happy. Just let us in on the little inside jokes a little..okay?

We enjoy your show very much and the two of you have a lot of charisma and it's delightful....

Keep it up....

March 13, 2002

Glenn Glazer and Alisa Armijo c/o KMID-TV P. O. Box 60230 Midland, Texas 79711

Dear Glenn and Alisa,

I just wanted to drop a line to let you know how much I enjoy your morning broadcast. The two of you obviously enjoy what you do and have a great rapport, and that makes you a joy to watch. I had boycotted Big 2 News years ago when, during the evening news, Mike Barker implied his disapproval of the Ellen DeGeneres "coming out" episode. It's nice to see non-conservatives (or at least people who don't present themselves as conservative) actually being broadcast in West Texas. (Gasp!). Hope y'all both stick around.

Sincerely,

Nicole Eusebio

1010 W. Kansas Ave.

Midland, Texas 79701



4901 E. University Blvd, MB469 • Odessa, TX 79762 • Fax 915-552-2808 • Phone 915-552-2809

2001-2002 Officers & Board of Directors

Violet Singh, President Elaine Blount, Acting Vice President Sondra Hubble, Treasurer Dottie Chavez, Secretary

Trina Prichard Gwenda Roberts Avis Townsend

Malcolm Hensley LuAnn Morgan Letha Reynolds J.J. Stanford Paul Wood

Bob Barlow, Immediate Past President

April 8, 2002

Mr. Mike Barker, News Anchor and Managing Editor KMID/Big2 P.O. Box 60230 Midland, TX 79711

File, Plase.

Dear Mike:

I received a call from Steve who advised that Big2 is airing a 20-second PSA with all 43 names of the UTPB Alumni Association 2002 Beacon Award recipients being scrolled during your narration. I have been fortunate to see the announcement and on behalf of our entire membership, I wish to thank you for promoting our Association and bringing the focus on higher education to viewers. Assignment Education is most informative and serves the communities of West Texas well by covering everything one needs to know about education in the Basin.

Our recipients are each charting their own courses after May 2002, and as promising as they are, some will be heading to institutions beyond the Permian Basin while a few will remain in the area. We are delighted to have some of those few at UTPB. While the plaque each has received will probably adorn a wall, each recipient is being provided a laminated card to keep with him/her at all times and as each seeks participation in various campus activities (academic and non-academic), the card will serve as a good reminder of the untapped potential each has yet to explore.

The important work to include more schools in 2003 has already begun and will be an ongoing task. Far too many of our high school graduates are without definite academic pursuits after graduation and in time we feel that our Award can help reduce those numbers. The Association seeks to promote The University in its activities and in the case of the Beacon Award, two important facts, accessibility and affordability, are being highlighted.

Mike, thank you for taking note that there has been considerable growth in our Alumni Association and the efforts of many who have made this possible. Our dedicated board members are committed to a strong Association and are constantly seeking new members and justifying the reasons for membership renewals. Shifting the reason to renew memberships from an appeal from a board to the focus on and support of higher education has proven to be a good combination for our graduates who have been disillusioned or lost contact with the Association. I am confident that many graduates of UTPB who are able to see the PSA of our 2002 Beacon Award will give serious consideration to joining our Association and help shine light on the path to higher education for all high school students in West Texas.

Thank you Mike, and Thank U to Big2!

Sincerely,

Telephone 694-0147 e-mail vsingh@nwol.net

Dr. David Watts, President UTPB CC UTPB Alumni Association 2002 Beacon Award Recipients

Rhlie File

april-26-02

I would like to say to the Morning Crew of Big 2: you are some nice & silly fun people keep up the spirit of good well & laughter, doing a not so lary job at times.

I would like to wish my son a big happy 3id. Birthday on tuesday the 30th for he is I guess old going on 13 teen i pleuse give me a call on how to suy his nume, Cause you know Glenn can mess up a name i we love you glen. Happy Birthday to Corin Burditt from mama + all the Family over;

PROFESSIONAL LEGAL PROCESS AND INVESTIGATIONS

410 N. Texas Ave. 00ESSA, TEXAS 79761 (915) 580-5075 FAX (915) 332-5002

B-Mail Address: wallespi@hotmail.com

BILLY VALLES, L.P.I.

STATE LICENSB NO. A09026

April 16, 2002

Good Morning West Texas KMID TV 3200 La Force Blvd, Midland, TX. 79711

Dear Alisa and Glcn:

I was hoping that you would send out a Happy Blitthday wish to my son Billy Valles, Jr. (B.J.) on April 18, 2002, when he will turn twelve.

We wake up to your show every morning and to tell you the truth if, it wasn't for you guys B.J. and I would have it out every morning. I still enjoy the humor that gets us going every morning.

Thanks for everything,

With best regards, Tremain,

Truly yours,

Billy Valles

Midland Genealogical Society 301 West Missouri Midland, TX 79701

April 19, 2002

KMID TV BIG 2 P.O. Box 60230 MIDLAND, TX 79711

Dear Program Director:

Thank you so much for your excellent coverage of the Midland Genealogical Society's Spring Seminar featuring Lloyd deWitt Bockstruck. Your outstanding coverage insured our events success.

Sincerely,

Carolyn Guan

Publicity Chairman

From:

"Le Gentry" < LeGentry@bigdco.com>

To:

<gmwt@big2.com>

Sent:

Wednesday, April 03, 2002 4:16 PM

Subject:

Birthday

We love your show. We have been watching for years and Glen and Alisa are the best morning show hosts you have ever had. They are great and the show is great. We watch every morning.

I would like to submit a birthday please...

Happy Birthday to Michael Gentry on April 18, 2002

Love from Mom, Dad, Bryan and Stefanie

Thanks Le Gentry

.

From:

"Bobby Evans" <admin@beenblessed.com>

To:

<gmwt@big2.com>

Sent:

Wednesday, April 17, 2002 10:30 AM

Subject:

Birthdays

Please list these two special people on your birthdays for next week.

April 23rd (Tuesday), Bobby Evans From all your friends at AFLAC.

April 24th (Wednesday), Clay White Happy 17th Birthday from Mom and Dad.

Thank you so much for the opportunity to mention our friends and loved ones on your great morning show.

Also let Glen Glazer know that he puts a smile on my face every morning with his light hearted and positive attitude. We love your show and Glen is a great asset to the team.

Ann White

Dear Alisa & Glen -

Just wanted you to know what fans we are of your show. We start the morning every day with you guys! Would you please wish my husband Rick Nettles a happy birthay on Wednesday, March 27 on your morning birthdays slament from Deirdre, Nate & Zach.

Thank you so much
Deirdre Nettles
689-4658



LEADERSHIP MIDLAND

January 11, 2002

Mr. Mike Barker KMID TV PO Box 60230 Midland, Texas 79711

Dear Mr. Barker:

The fourth LEADERSHIP MIDLAND session for 2001-2002, "Design of the City, Transportation & Communication" was a success!

Our participants are most enthusiastic about LEADERSHIP MIDLAND and the future of our community. Your knowledge, insight and expertise is the most valuable resource our city has to share with them. Please know that your generous donation of time and knowledge is helping to mold Midland's future leaders.

If LEADERSHIP MIDLAND can ever be of service to you, please let us know.

Sincerely,

Chan Price

Chair, Advisory Board

Mark Nicholas

Chair, Curriculum Committee

/dmw



LEADERSHIP MIDLAND

January 11, 2002

Ms. Karen Carter KMID TV PO Box 60230 Midland, Texas 79711

Dear Ms. Carter:

The fourth LEADERSHIP MIDLAND session for 2001-2002, "Design of the City, Transportation & Communication" was a success!

Our participants are most enthusiastic about LEADERSHIP MIDLAND and the future of our community. Your knowledge, insight and expertise is the most valuable resource our city has to share with them. Please know that your generous donation of time and knowledge is helping to mold Midland's future leaders.

If LEADERSHIP MIDLAND can ever be of service to you, please let us know.

Sincerely,

Chan Price

Chair, Advisory Board

Mark Nicholas

Chair, Curriculum Committee

/dmw

Cliff Nettles

From: <Erik Conley@Dell.com> To: <feedback@big2.com>

Monday, February 25, 2002 11:15 PM Sent:

Subject: FW: Teacher of the Month

(originally sent to Mike Barker's e-mail, but was kicked back)

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> ----Original Message----
> From: Conley, Erik
> Sent: Monday, February 25, 2002 5:13 PM
> To: 'mike barker@big2.com'
> Subject: Teacher of the Month
> Mike--
> I cannot tell you how much I beamed with pride when you named my mother,
> Leigh Ann Conley, as Teacher of the Month for February.
>
> My mother raised me as a "single mom" since I was 2 years old, and her
> dream since she graduated from high school was to become a teacher. She
> worked very hard to make sure I was provided for, and I can remember her
```

> being very tired when she got home in the evening. I helped out all I

> could, knowing that she was indeed working for the best for both of us.

> She re-entered college at the age of 34, working towards the goal of

> becoming a teacher. At the same time, she was working full time so that

> we could make ends meet. On weekends, her and I would go to the teaching

> supply store so that she could look around and get ideas for what her room

> was going to look like when she "finally had that first day with the

> kids." I knew she was dreaming at the time, but I also knew that it would

> come true someday. She overcame so many obstacles in her path, and so

> many times she would want to stop and go back to work in a higher-paying

> position that would demand more time. But, with the help of my

> grandparents and with their undying love and support, she made it,

> starting her first year in 1995 (in Trinity, TX). It took many years

> since she could only go to school at night, but she kept going no matter

> how tired she was. She has since been a loved and admired member of

> Gonzales Elementary since 1997.

>

> I had the privelege and honor of getting to see her position from both the

> outside and inside, as an observer and later a substitute teacher. I even > got to teach her class for an extended period of time when she was ill,

> and during this time I learned firsthand how valuable my mother was to

> them and to the ECISD. Each and every day, she has the kiddos line up at

> the door, and they all give her hugs on the way out. It isn't something

> they have to do, but they all love her and all hate to leave her at the

> end of the year. I have watched her give up her own money so that an

> underprivileged student could have a new notebook. Her first class of

```
> fifth graders from 1997 now come back to see her as high-schoolers.
> Students from the first school she taught at, Trinity Middle School in
> Trinity, TX, call her and chat occasionally, and still send Christmas
> cards. She made all of them a promise, that she would come back and watch
> all of them graduate high school, and she has made good on the 2 classes
> that have graduated so far. When she goes to the mall, kids from
> everywhere flock to her to say, "Hi, Ms. Conley."
>
> It is rare to say that someone ever "dreams" of becoming a teacher, but I
> can say with all honesty that my mother did, and so many children are so
> much better off with her as a guide.
> My mother deserves the best that the good Lord can give, and her children
> get her very best every day. I am more proud of her than I am anyone else
> in this world. Once again, thank you for giving her one more reason to
> smile. Her children love her, and so do I. I owe everything I am today
> to my mother's hard work and sacrifice.
>
>
                  Erik Conley
>
>
 >
 >
 >
 >
 > Erik Conley --- Dell Computer Corp.
 > Account Manager- Northern Illinois/Wisconsin
 > Phone: (800) 274-7799, extension 67062
 > Fax #: (800) 365-5329
 >
 >
 >
 >
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Dear Mike,

It hat a wonderful stour and great
Coverage for New Ich Systems and our
Chinese delegation! You went way
"height the Call of duty" - and in the
heat! Your positive spirit and warner
was such a delight for all of us. You
represent knud well! I have you!

We will be talking about this for
a fing time - with your memories of
a great experience. Thank your again
for helping to make our lity remembered
by our China friends. Greater, Pit, & Way,



Thank You

Hear Karen.

You're the greatest Thank you so
Much for co-hosting Minimotest

this year! I think it was the best

yet a it an otacle with those in

otage! I conidin't ask for a better

hist! I know you're extremely being the

truly appreciate you taking time away from

your am family to be without to have.

Hu apportunity to do so again
soon! Take care!
LISA

Karen,
I wanted to let you know that
we appreciate you recognizing our
programs here at Permian Basin,
Community Centers. In speaking with
you, it is apparent that you are
committed to providing "good Stuffs"
about the Permian Basin. Jook forward
to working with you again. Marka

Adoption Means a Lifetime of Love by Sylvia Walker

The National Adoption Center, a non-profit organization, expands adoption opportunities for children with special needs and those from minority cultures. The children live in foster homes or group facilities. The Center has helped find families for more than 8,000 children since its creation in 1972.



National Adoption Center 1500 Walnut Street, Suite 701 Philadelphia, PA 19102 (215) 735-9988 1-800-TO-ADOPT www.adopt.org



4111/02 mand yourso much for a pleasure merry Chopren · Merca that I st was te are preliative De Char. War Wer Lan Greating so Ander about U Live lack the rep We appreciate you Thank you gur commandalta Daved,



811 Central, Odessa TX 79761 * 915/334-6121

July 8, 2002

Mr. Steve Smith KMID-TV/Big 2 P O Box 60230 Midland TX 79711

Dear Mr. Smith,

On Behalf of the American Cancer Society's *Relay For Life* I want to say a special thank you for donating your time, money, gifts and your hearts to help take up the fight against cancer in our community. The *Eighth Annual Relay For Life* was a great success. There were 29 teams participating raising over \$62,000. We also had over 100 cancer survivors at the event, which is what *Relay* is all about, not just to raise money but also to raise *hope* and *awareness* in the fight against cancer.

With your help, we will have an even greater *Relay For Life* next year. The date has been set for Saturday, June 21, ending with a worship service on Sunday at 8:00 a.m. For more information or to sign up a team, please call me at 335-9222 or Mary Ann Almanza at the American Cancer Society 334-6121. We have a video available to help you

"Get On Track" to Help us beat Cancer.

Thank you for your support,

Dub Cree

2002-03 Relay for Life Chairman

915/335-9222

March of Dimes

Saving babies, together October 26, 2000

Steve Driscoll Clear Channel 1330 E. 8th Street Odessa, Texas 79761

Dear Steve,

On behalf of the Board of Directors, volunteers and staff of the March of Dimes we want to express our most sincere appreciation for announcing during the Mini Grand Prix. We also want to thank you for the use of the speakers. Everyone had a great time and already talking about the Mini Grand Prix for 2001. We hope that we can count on your participation again next year, as you were a very important part of this event. Thanks again for your continued commitment to the March of Dimes for all of our events.

The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. Through our efforts for Healthier Babies the March of Dimes funds programs of research, community services, advocacy and education. We look forward to our continuing relationship and to working on the 4th Annual Mini Grand Prix.

ampaign Coordinator

Saving Babies, Together,

Doreen Richardson

Division Director

March of Dimes Birth Defects Foundation

Permian Basin Division 10 Desta Drive, Suite 1 Midland, Texas 79705 Telephone (915) 570-0172 Fax (915) 570-7940



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MELVIN LACK President/CEO

January 26, 1999

Mr. Don Schwartz KCHK, KCDQ, KRMK PO Box 4716 Odessa, TX 79761

Dear Mr. Schwartz:

Happy 1999! And, thanks to you, 1998 ended on a very positive note.

Celebrating the 10th year of our Trim-A-Tree for Charity, we were able to collect and distribute to local food banks over 100,000 pounds of food during December 1998. We are very proud of the associates at Lack's who helped with this event. We are proud of the charities whose supporters decorated trees and helped collect cans of food. We are excited with the way in which communities responded to our Trim-A-Tree for Charity contest.

We couldn't have done it without <u>you!</u> The publicity and support given to us by the staff at your broadcast facilities were key elements in our success. Your broadcast support served as a constant reminder to the public that this event was taking place. You also provided inspiration to the charities in their efforts to encourage the giving of the cans of food as votes for their trees.

Your efforts help provide 100,000 pounds of food to hungry people throughout Texas – and especially to folks in your local community. We appreciate all your efforts in helping make this project a success. Thank you.

Sincerely

Melvin Lack

The Internationally Renowned



of Midland, Texas at The Historic Yucca Theatre

September 19, 2002

KCRS 1330 E. 8th St. Ste. 207 Odessa, TX 79761

Dear Linda Adams,

Thank you for your support of the 2002 Summer Mummers Season. Our summer fundraising was very successful; we hosted over 11,000 patrons (that's about 3600 *out-of-towners*), involved 300+volunteers from our community, and raised over \$260,000.00 for Midland Community Theatre!

As y'all plan your advertising strategies for 2003, please keep Summer Mummers on your schedule. We will be contacting you once again in April 2003 for your commitment to the summer season. If you wish to expand or move your business ad, we may have new opportunities for you!

And don't forget that your company is also invited to participate in Popcorn Crews: Congratulations to KWES TV, by the by, they raised \$2460.00 in popcorn! The all-time one night record for popcorn sales! I understand they have been bragging about this achievement all over the town and can hardly wait to defend their new title. How about you?

We never made it out for a night at the new ballpark (sigh), but y'all did "step up to the plate" for the "home team". Thanks you for your support of the arts in the Permian Basin. Midland Community Theatre is the fifth-largest community theatre in the nation and your continued support is vital to our success.

The 2003 Summer Mummers Season is sure to offer all the fun, puns, and panache you have come to expect – and we look forward to sharing all the applause and accolades with your company. We celebrate 54 years of success due to outstanding sponsors and advertisers, like YOU. We are very proud of the close circle of businesses that support the Summer Mummers!

Kindest regards,

Martha McHam

2002 Summer Mummers President



BIG BROTHERS BIG SISTERS of Midland, Texas, Inc.

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March 15, 2001

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KCRS - 550AM 1330 E 8th St. Odessa, TX 79761

Robert Hallmark

Dear Robert Hallmark:

Thanks so much for the invitation and participation on your morning program. We certainly appreciate this wonderful opportunity to present our agency to the community and surrounding cities, the response has been wonderful. We received some calls and even some financial donations. Every little bit helps us to make a BIG difference in the life of a child. Once again I thank you for everything, and for making this a wonderful recruitment opportunity.

P.S. Also, a special thanks to Mel Hudman for his participation and promotion.

Thanks.

Woodrow Bailey

Case Manager

Big Brothers Big Sisters of Midland, TX



Jimmy Carmichael President

Bank of America, N.A. TXO-522-01-01 PO Box 1599 303 West Wall Street Midland, TX 79702-1599

Tel 915,685,2025

September 16, 2002

-Mr. Robert Hallmark KCRS - AM 550 1330 E. 8th Street, Ste. 207 Odessa, TX 79761

Dear Robert,

Thank you for having Coach Gordon Wood on your show last week. He is a unique individual, and such a tremendous source of inspiration in my life, as well as in the lives of thousands of others that have known him.

Please keep up the good work on your show. I listen to you and Mel every morning on my way in to work, and find your comments and subjects to be very interesting.

Sincerely,

Jimmy Carmichael

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President

Midland Region

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